



WE 
VOLUNTEERS



**SPONSORSHIP
PACKAGE
Billie Bouchie Day
Celebrations
3rd Annual
May 24-26, 2019**



Friends of Bouchie-Milburn Society

% 2338 Bonny Road, Bouchie Lake, BC, V2J 7B7

E: bouchielakefriends@gmail.com

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Dated: April 3, 2019

April 3, 2019

Dear North Cariboo Community and Beyond

The **Friends of Bouchie-Milburn Society (FoBM)** in partnership with other groups, are looking forward to hosting the 3rd Annual Billie Bouchie Day Celebrations on the last weekend of May. Our vision for the event is as follows:

Billie Bouchie Day Celebrations will be a community based, inclusive, and collaborative event that will involve many individuals and groups. The event's focus will be on coming together through celebrating our community's history with an emphasis on the contribution that the Métis, First Nations and early settlers made to the development of the region.

May 27, 2019 marks the 117th year since Lizette Allard Boucher and William Boucher ("Billie Bouchie") pre-empted 320 acres of land in the area thereby becoming Bouchie Lake's first permanent settlers. Travel into our community was by way of the Collins Overland Telegraph Trail which is now the Blackwater Road. A celebration like what is proposed is especially fitting as Billie and Lizette Boucher were both Métis. Billie's father was Jean Baptiste Boucher who accompanied Simon Fraser on his expedition of the river that now bears his name. Jean Baptiste was also known as "Waccan" (watchman) to the local First Nations thereby explaining "Waccan Road" on Bouchie Lake.

Planning for the event is still in its infancy but to date, we have many committed partners and there is room for many more. Grants have been written to support the event and these will be announced as soon as we hear if we were successful. Regardless, the event will be amazing and will build on the successes of the last 2 years.

Thus far, the following is planned:



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- *An event that is entirely free to the public. It will be held predominantly outdoors under tents on the grounds of Bouchie Lake Recreation.*
- *All revenue generated through donations, sponsorship, vendor / tradeshow booths and /or the silent auction will go towards supporting the 2019 Billie Bouchie Day Celebrations or will be held over for the 2020 Billie Bouchie Day Celebrations;*
- *Tents will be set up which will house demonstrations, displays, dancing, workshops / seminars, hands on activities, entertainment, storytelling, musicians, and more;*
- *Farmers Market / Vendor Booths and non-profit Trade show;*
- *The Equestrian Arena will be used for equestrian related activities and demonstrations;*
- *A Talent Show showcasing local arts, crafts and musicians will hopefully be incorporated into the event;*
- *We are planning to bring in magician Jesaja Class from the Nemiah Valley which will most certainly enhance the event; and*
- *We are hoping to include local schools.*

We hope the that you and /or your group and /or business will join us in this celebration. There are many ways you can be involved. If there is something that we may have missed, please let us know. We are in the process of having a website constructed where volunteer, market vendor and non-profit forms will be posted. Regardless of how you choose to participate, we hope you will join us in planning an amazing event that will build our community through celebration and the arts.

For additional information, please contact us via bouchielakefriends@gmail.com

Yours in Friends

The Billie Bouchie Day Committee

Leslie, Heloise, Greg, Elaine, Peggy, and Michel



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2019 BILLIE BOUCHIE DAY SPONSORSHIP FORM

Billie Bouchie Day 2019 will be held on May 24-26th at the Bouchie Lake Recreation Grounds. The event will be a grassroots, community based event open to everyone. We anticipate festival goers to be people of all ages with the majority of them being residents of the North Cariboo sub-region. ***There will be no charge to attend the event.***

Benefits of Sponsorship

1. Your Business will be front and centre.
2. You create positive public relations.
3. Shows support for the community.
4. Your business gets Media Exposure.
5. You make connections.
6. Your business get exposure to new clients, customers and businesses.



For 2019, we are offering 6 Sponsorship Categories as described in the table below. Sponsorship can be CASH or In-Kind.

Thimble	\$50.00	Wagon Wheel	\$250.00
Stick Horse*	\$75.00	Plough	\$500.00
Axe Handle	\$100.00	Red River Cart	\$1000.00



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Sponsorship Category	Cost	Space	Advertising
Thimble	\$50	n/a	Name Listed in the Official Event Program, on Social Media, and on- site.
Stick Horse **	\$75.00	10' x 10'	Name Listed in the Official Event Program, on Social Media, and on-site, and read out at the event. <i>A Stick Horse will be constructed on your behalf for the corral and to be made available for the Stick Horse Poker Ride and Stick Horse Races. The horse and ride will both wear a sign that recognizes you as the sponsor.</i>
Axe Handle	\$100	10' x 20'	Name Listed in the Official Event Program, on Social Media, on-site, and read out at the event. Display banner on-site.
Wagon Wheel	\$250	20' x 20'	Name Listed in the Official Event Program, on Social Media, on-site, and read out at the event Display banner on-site
Plough	\$500	30' x 20'	Name Listed in the Official Event Program, on Social Media, on-site, and read out at the event Display banner on-site Name / Logo in all Promotional Information Logo on Posters
Red River Cart**	\$1000.00	30' x 20'	Name Listed in the Official Event Program, on Social Media, on-site, and read out at the event Display banner on-site Name / Logo in all Promotional Information Logo on Posters

** NEW for 2019



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Please complete the following form to be a Sponsor of 2019 Billie Bouchie Day Celebrations and return to the Friends of Bouchie-Milburn by email to bouchielakefriends@gmail.com, mail (address below) or via fax to 250.249.5359.

SPONSORSHIP FORM

Name of Business / Organisation (if applicable):	
Name of Contact Person:	
Mailing Address for Business / Organisation:	
Telephone	Email

Sponsorship Category - please circle one

<p>Thimble</p> 	<p>Stick Horses</p> 	<p>Axe Handle</p> 
<p>Wagon Wheel</p> 	<p>Plough</p> 	<p>Red River Cart</p> 



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If your sponsorship is **In-Kind**, please provide a description of what it is and its value:

Please complete this form in full and submit with payment. If paying by cheque, please make it payable to “**Friends of Bouchie-Milburn Society**”.

By checking here...

I understand that a digital copy of our logo (jpeg) is required for marketing purposes. It can be emailed to bouchielakefriends@gmail.com

Payment must accompany this completed Form

I am requesting that a receipt be emailed / mailed to me

All sponsors will be contacted prior to the event to discuss layout of the events and location of their booth space.

For information please contact Michel Robert at 250.249.0215 or Greg Sterling at 250.747.1434 or email bouchielakefriends@gmail.com



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2019 Billie Bouchie Day Celebration

SILENT AUCTION DONATION



Thank you for donating to the 2018 Billie Bouchie Silent Auction. All funds raised through this Silent Auction will be used to offset expenses associated with this Billie Bouchie Day and will help cover costs associated with the 2019 Billie Bouchie Day.

For additional information on the Silent Auction and /or to make a donation, please contact the *For information please contact Michel Robert at 250.249.0215 or Greg Sterling at 250.747.1434 or email bouchielakefriends@gmail.com*

Name of Donor (Business / Organisation / Individual):	
Name of Contact Person(s):	
Mailing Address for Business / Organisation:	
Telephone:	Email:

Item being Donated: _____

Value of Item: _____

Please circle which is applicable:

Item needs to be picked up: YES NO

Item will be delivered to the Bouchie Lake Country Store YES NO



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